

FRITZ



Fritz Cellars' Portfolio of Wines

2013 Estate Rose

Winemaker's Notes:

Our 2013 Estate Rose is a blend of Zinfandel, Malbec and Cabernet Sauvignon. An exquisite color of cotton candy, this Rose bursts with aromas of Maraschino cherry, strawberry, rose petal and subtle notes of cream soda. Bright, crisp acidity leads to flavors of strawberry, cherry and a hint of cola on the finish.

-Winemaker Brad Longton

Technical Data:

Appellation: Dry Creek Valley

Varietal: Zinfandel/ Malbec/ Cabernet Sauvignon

Harvest Date: October 2013

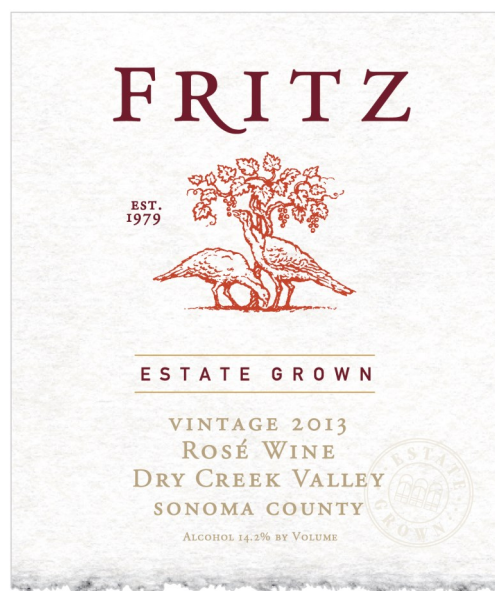
Barrel Aging: 100% Stainless Steel

Alcohol: 14.2%

TA: 0.69g/l/100ml

pH: 3.2

Production: 160 cases



Production Notes:

The fruit for our Estate Rose is de-stemmed and goes straight into a tank. After 3-4 hours of skin contact, the juice is drained and transferred back into a stainless steel tank, where it is fermented at 50 degrees F–55 degrees F for 2 to 3 weeks. This slow and cool fermentation helps to create our fruit forward Rose.