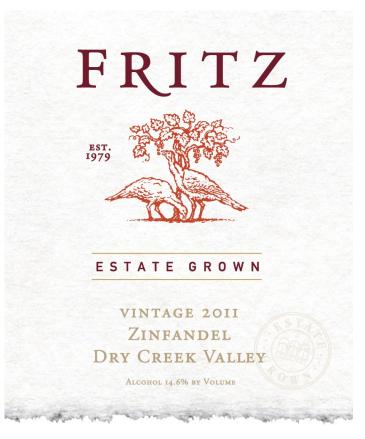
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Fritz Underground Winery's Portfolio of Wines 2011 Estate Zinfandel

Winemaker's Notes:

Our 2011 Estate Zinfandel is produced from 8 acres of vines grown on our estate vineyards nestled in the hills of Dry Creek Valley . In this garnet hued wine, look for aromas of black currant, red cherry, and raspberry. It is a well structured Zinfandel with bright acidity and balanced juicy tannins. Flavors of red cherry, black current, raspberry, and cocoa carry through to it's delightful finish - Winemaker Brad Longton



Technical Data:

Appellation: Dry Creek Valley

Varietal: Zinfandel

Harvest Date: October 8, 2011

Bottling Date: July 2012

Barrel Aging: 9 Months New American Oak

Alcohol: 14.6%

pH: 3.52

TA: 0.74g/100ml

Production: 1400 Cases

Retail Price: \$25.00

Production Notes:

Whole berries were transferred to open top fermenters to help capture bright fruit aromas and flavors. The tanks were cold soaked for three days then warmed and inoculated with native yeast. Punch downs occurred in the tanks 3 times a day for 10 days, allowing skin contact for color. The wine was then drained off the skins and placed in 35% new American Oak barrels for 9 months.

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