# FRITZ



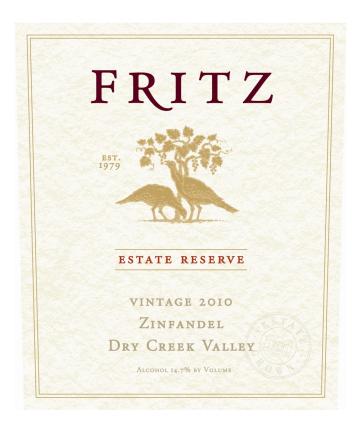
## Fritz Underground Winery's Portfolio of Wines

### 2010 Reserve Zinfandel

#### Winemaker's Notes:

Handcrafted from 30 year old vines, this wine comes from a select 6 rows grown in our Estate Vineyard. This garnet hued wine bursts with aromas of fresh blackberries, blueberries, and raspberries as well as underlying notes of minerals and cocoa. This Zinfandel is beautifully balanced with bright acidity and chewy tannins. Look for flavors of black cherries, blackberries, and raspberries that leads into a finish of dark chocolate and subtle earthy tones.

- Winemaker Brad Longton



#### **Technical Data:**

Appellation:	Dry Creek Valley
Varietal:	Zinfandel
Harvest Date:	October 8, 2010
Barrel Aging:	9 Months
Bottling Date:	August 1, 2011
Alcohol:	14.7%
TA:	0.77g/100ml
pH:	3.56
Production:	200 Cases
Retail:	\$50

#### **Production Notes:**

Whole berries were transferred to open top fermenters to help capture bright fruit aromas and flavors. The tanks were cold soaked for three days then warmed and inoculated with native yeast. Punch downs occurred in the tanks 2-3 times/day for 10 days, allowing skin contact for color. The wine was then drained off the skins and placed in 50% new barrels for 9 months.

24691 Dutcher Creek Rd, Cloverdale, CA 95425 & (800)418-WINE & info@fritzwinery.com & www.fritzwinery.com