

# FRITZ



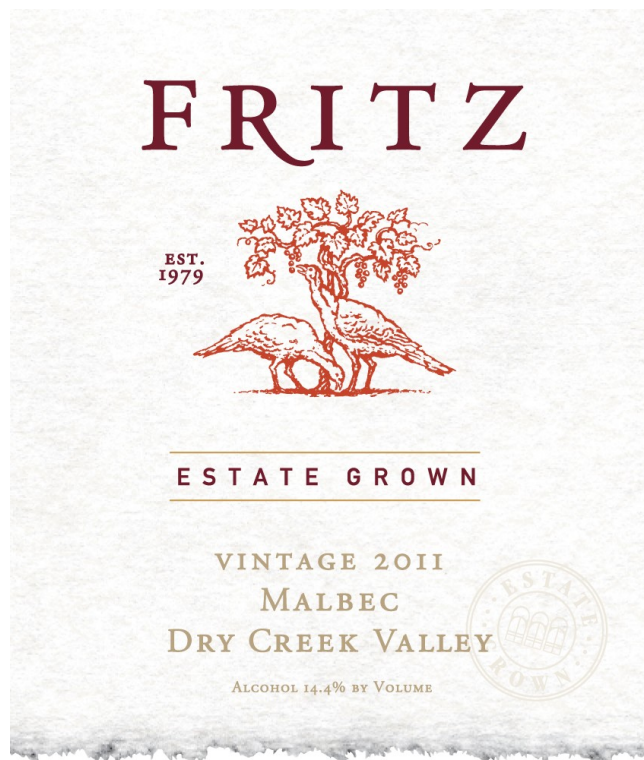
## Fritz Underground Winery's Portfolio of Wines

### 2011 Estate Malbec

#### **Winemaker's Notes:**

Our 2011 Estate Grown Malbec is remarkably deep in color, a rich purple. This Malbec expresses intoxicating aromas of Bing cherries, plums and cola underlined with subtle floral notes. A superb balance between vibrant acidity and elegant firm tannins this wine has a luxurious mouthfeel. The taste is pure bright red fruit wrapped in chocolate. It has a finish that has the lingering vibrancy of raspberry, and hints of cocoa.

- Winemaker Brad Longton



#### **Technical Data:**

Appellation:	Dry Creek Valley
Varietal:	Malbec
Harvest Date:	October 2011
Barrel Aging:	15 Months
Production:	100 Cases

#### **Production Notes:**

The fruit was de-stemmed only so that whole berries were transferred to open top fermenters, this helps to capture bright fruit aromas and flavors. After a 5 day cold soak the tanks are warmed and inoculated with yeast. The tanks were punched down 2-3 times daily over 10 days increasing skin contact. The wine is then drain of the skins and aged in 40% new French oak for 15 months

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